



MICHIGAN STATE
UNIVERSITY

EMPOWER
EXTRAORDINARY

THE CAMPAIGN *for* **MICHIGAN STATE UNIVERSITY**

Supporting

INTERNATIONAL STUDIES AND PROGRAMS

Collaborating with Global Partners to Build **a World of Good**

“It’s all about how we take on problems—we’re in the field together with our partners translating new ideas in a way that has real impact on people and communities.”

STEVE HANSON

ASSOCIATE PROVOST & DEAN
INTERNATIONAL STUDIES AND PROGRAMS



Steven Hanson is associate provost & dean of International Studies and Programs. He leads MSU's international programming efforts, including multidisciplinary and multicollge research and strategic partnerships with higher education institutions abroad.



A Force for Globalization *and* **Collaboration**

MSU has been intentionally global for 60 years, leveraging international partnerships with scientists and practitioners from academia, the private sector, and strategically chosen research and development laboratories to explore innovative and practical solutions.

International Studies and Programs is the hub for international teaching, research, and outreach at Michigan State University. Here students, faculty, and staff members connect to academic programs and centers, worldwide partnerships, nationally recognized study abroad opportunities, services for international students, and a range of international events, activities, and resources that help make MSU a vibrant and diverse intellectual community.

We collaborate, guide, and inspire international work and bring an effective international focus to all 17 of MSU's degree-granting colleges. We enrich the global experiences and understanding of 49,000 students, 5,000 faculty, and 10,000 employees. We occupy a special position as a service unit for the entire university, working to mobilize MSU's research capacity, enhance educational programs, strengthen international experiences, support foreign language instruction, and build international partnerships.

MSU HAS A GLOBAL
NETWORK WITH 280
**INTERNATIONAL
PARTNERSHIP
AGREEMENTS
IN NEARLY 60
COUNTRIES.**



On any number of metrics, ISP makes a difference in Michigan and around the world.

- MSU has a global network with 280 international institutional partnership agreements in nearly 60 countries.
- We earn external funding for our international research that totals nearly \$50 million annually.
- MSU is home to more than 25 internationally focused centers, institutes, and offices.
- MSU is ranked as a top public university for study abroad and offers one of the largest catalogs with more than 260 programs on all seven continents.
- MSU is ranked ninth in the U.S. for international student enrollment.
- MSU has a vast alumni network, with more than 460,000 alumni worldwide, including 48,000 international alumni.
- For the 13th year in a row, MSU is listed as a top volunteer-producing university by the Peace Corps.



**MSU IS
RANKED
AS A TOP
PUBLIC
UNIVERSITY
FOR STUDY
ABROAD.**

OUR CAMPAIGN **VISION**

Michigan State University's international reach and global orientation strengthens the entire university's research, education, and outreach. It also contributes to a campus that is rich with voices and cultures from across the United States and around the world. We have pioneered a collaborative approach in which MSU-affiliated people hold key positions in researching and attempting to solve just about every significant global challenge the planet faces today: food security, sustainable environment, health and nutrition, education, and more. Independent observers of global importance—from the Bill and Melinda Gates Foundation to the MasterCard Foundation to the U.S. Agency for International Development—recognize the effectiveness of our collaborative approach and are funding large programs through MSU.

International Studies and Programs seeks to raise \$65.8 million in the campaign. We will achieve this goal with a mix of endowment and annual funds.



ADVANCING MSU *through* **ENDOWMENT**

Endowment resources are critical because they provide permanent funding for faculty, students, and programs on which the dean and the administration can count, year after year. An endowment makes a donor's impact last forever. Annual contributions provide the kind of strategic, flexible funding that enables ISP to act quickly and have an enormous impact, such as providing scholarships for students to study, conduct research, and intern abroad.

MSU's map collection consists of approximately 236,000 sheet maps, 14,000 folded geologic maps, and 4,000 atlases, gazetteers and other reference aids including wall maps, globes, CDs and Internet-accessible resources. The collection is especially strong in Michigan, United States, Canada, Africa, Asia, and Latin America, though all areas are collected at some level.





OUR FUNDING GOAL TO
BE AN EVEN GREATER
FORCE FOR CREATIVITY,
DISCOVERY, AND
TEACHING IS
\$15.36 MILLION.

MSU boasts a global faculty. More than 1,400 MSU faculty and staff are involved in international research, teaching, and service.



A Force for

**CREATIVITY, DISCOVERY,
AND TEACHING**

Based on our history as the world's pioneer land-grant university, and with our network of scientists, we are solving global challenges in food, health, education, and the environment.

With a unique capacity to take on increasingly complex problems, we will effectively combine our multidisciplinary research approach with diverse and inclusive partnerships with governments, NGOs, and private sector entities.

To achieve our vision, ISP will collaborate with MSU's faculty in every college so that they will be a force for creativity, discovery, and teaching on a global scale. We will substantially increase external funding for our faculty and their international partners, and amplify their impact on the world.

Our funding priorities in this area support endowed faculty positions at MSU and with the university's network partners.



The world's most challenging problems demand collaboration. That means Spartans must cross borders to understand other cultures. It also means we must cross boundaries that have historically divided fields of study.

OUR FUNDING GOAL
TO HELP SPARTANS
CROSS BOUNDARIES
AND BE GLOBAL
PROBLEM SOLVERS
IS **\$5 MILLION.**



A Global

PROBLEM SOLVER

International Studies and Programs is helping to build collaboration among MSU colleagues across colleges and areas of expertise and with partners around the world.

To accelerate these efforts university-wide, ISP works with MSU's academic colleges to help reduce transaction costs of international collaboration. We offer pathways to quickly find partners and engage in international research for all of MSU's faculty. Today's global challenges demand that we navigate complexities in development and learn to align successfully with global trends and forces.

Philanthropic support for international research initiatives will position MSU to effectively compete for research funds from other sources.



An Engine of **OPPORTUNITY**

By infusing the university with a global perspective, ISP ensures that students receive opportunities and experiences that are international in scope and reflect the complexity of our rapidly globalizing times.

To achieve our vision, ISP will collaborate with MSU's academic colleges so that the university remains an engine of worldwide opportunity for its students. We will help MSU students, faculty, and staff to bridge across cultural, disciplinary, and geographic boundaries to better understand and address pressing global problems.

We will aim for all students to have an opportunity during their time at MSU to engage in study, research, internships, service learning, and

experiential learning abroad. We will provide an opportunity for every student, faculty member, and staff person to become proficient in a second language and increase her or his cross-cultural competency. Finally, we seek to become a top destination for high-performing international students to come to our campus and to join a community of scholars working together as we address global challenges.

Our funding priorities in this area are for scholarships and experiential funding so that MSU students can go overseas and international students can come to our university to study, conduct research, and contribute to the MSU community.

OUR FUNDING
GOAL TO
PROVIDE MORE
OPPORTUNITIES
THAT STRENGTHEN
OUR GLOBAL
PERSPECTIVE IS
\$44.05 MILLION.

*Mavis Dome (MA'14 College of Social
Science), MasterCard Foundation
Scholar of Ghana, studied public
policy and political science at MSU.*



A Vibrant **COMMUNITY**

International students at MSU generously contribute to the community's vibrancy, diversity, and rich learning environment.

To achieve our vision, ISP will collaborate with MSU's academic colleges to create and sustain a vibrant global community on the campus in East Lansing and throughout the world. We will build an international alumni network that will join, support, and open doors for MSU researchers and students as they work together. We will advance strategic partnerships with institutions here and abroad that will lead to transformational solutions. We will create places and networks where faculty from around the world can collaborate in understanding and solving common challenges. We will help MSU become an even more international campus.

The forces of globalization do not work on a predictable calendar, so philanthropic income is needed to respond to emerging opportunities, sudden developments, and unpredictable change.

**OUR FUNDING GOAL FOR
A VIBRANT COMMUNITY IS
\$1.39 MILLION.**



Amplifying Your Impact *in East Lansing and* **Around the World**

International Studies and Programs has been the pioneer in bringing global perspectives to the university and the MSU perspective to the world for more than a half-century. With our partnership approach, we are leading the way among U.S. higher education institutions to create a network of networks to bring the brightest minds together to advance the world's most promising opportunities and solve the world's most pressing problems.

Our way of working has helped deepen our understanding in areas of critical importance to the world and we have had tremendous impact. But we are poised to do so much more.

With additional funding, we can bring our proven network partnership model to even greater scale. Your support can accelerate MSU's effectiveness on a global front, and help the university and the state of Michigan play an important role in organizing the global knowledge partnerships needed to improve well-being in Michigan and around the world.

STEVE HANSON
ASSOCIATE PROVOST & DEAN
INTERNATIONAL STUDIES AND PROGRAMS



**INTERNATIONAL STUDIES
AND PROGRAMS**

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SPARTANS WILL.

MAKE A DIFFERENCE *and*
EMPOWER EXTRAORDINARY TODAY.

[EMPOWER.MSU.EDU](https://www.msu.edu/empower)

#EmpowerMSU

COVER IMAGE:

A translucent globe housed in the Michigan State University Map Library, home to a collection of maps and atlases for every area of the world.